

## Agenda

01 Why VDO?

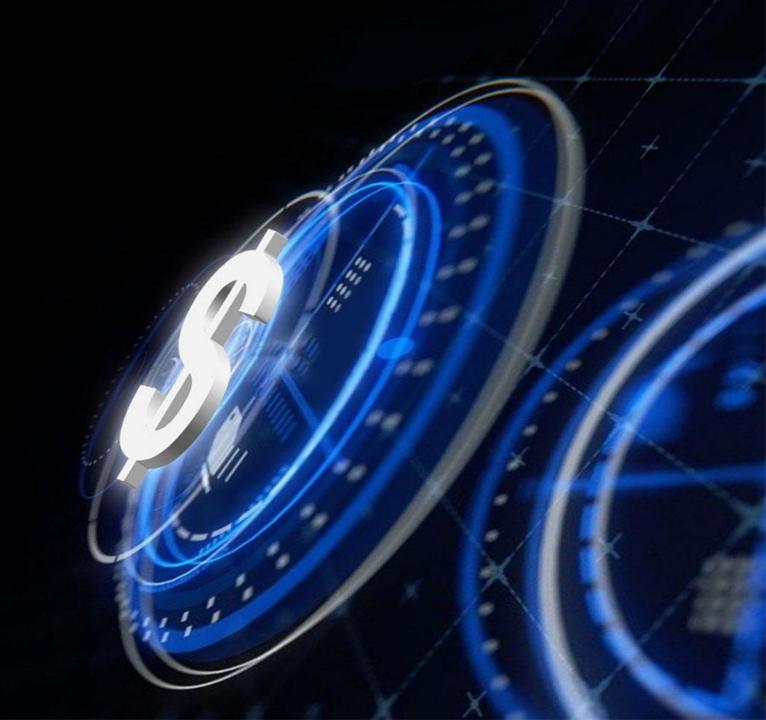
(02) What is VDO?

03 How VDO work?

## Why VDO?

All improvement is change, but not all change is improvement.

David Hodes



### Value

The worth, importance, or usefulness of something.

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Source: A Guide to the Project Management Body of Knowledge 7th Edition, Glossary

## Value Equation



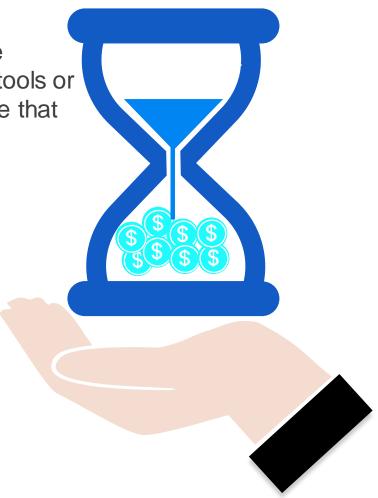


## Gap analysis

#### **People are the Core**

One of the key reasons why some projects fail is not because of the tools or the processes. It's often the people that are the hardest to manage.

Processes are important, but they should act as enablers for people to interact, work together, innovate and solve problems.



#### **Governance**

Management and Right metrics to focus on real value delivered to their customers

#### **Deliver value**



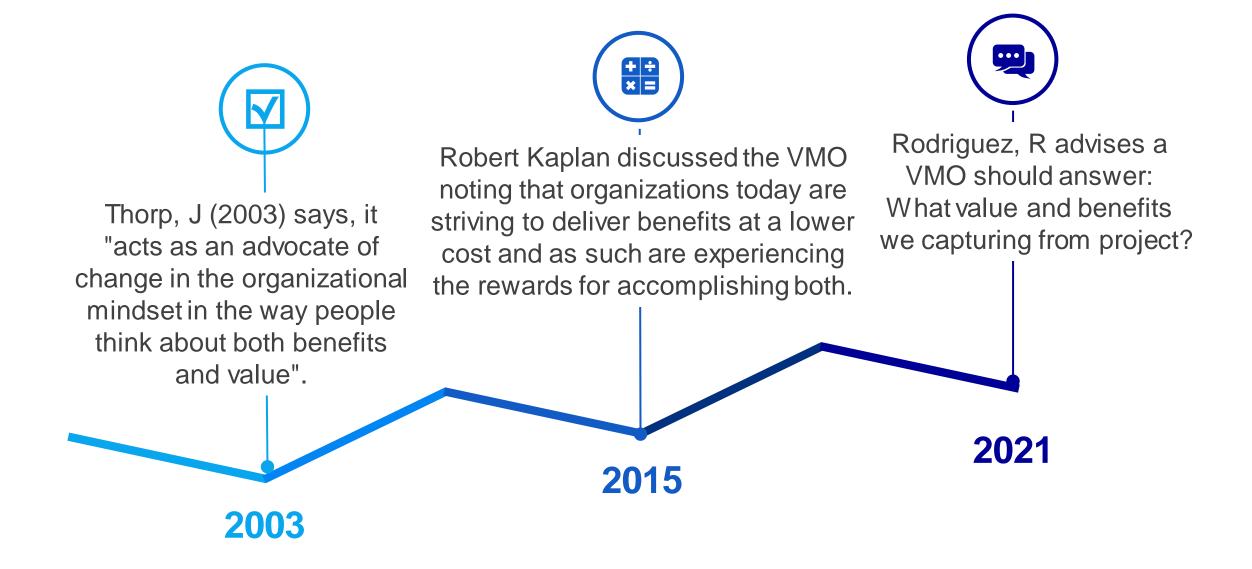
### Solution

#### Establishing a supportive structure to:

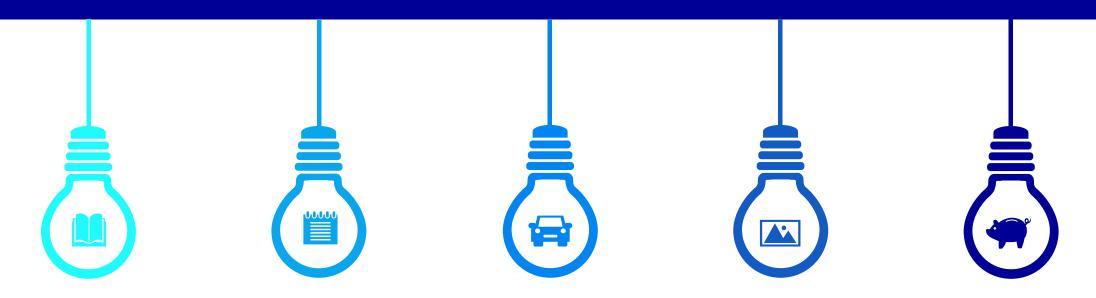
- Enable agility by leveraging smaller, lighter weight controls.
- (02) Focus more on individuals and their interactions.
- Generate value delivered to customers in the quickest possible time.



### Timeline



## VDO Highlight



PMO is a necessary but not sufficient condition for delivering value. PMO may transform into a VDO. VDO is an instrument of organizational learning and systems thinking that looks not only to improve on the given way of doing work, but to ask the question about how to continuously innovate for better ways.

## What is VDO?

VDO turns theory into practice while measuring tangible business benefits.

David Hodes



#### **Value Delivery Office**

A project delivery support structure that focuses on coaching teams; building agile skills and capabilities throughout the organization; and mentoring sponsors and product owners to be more effective in those roles.



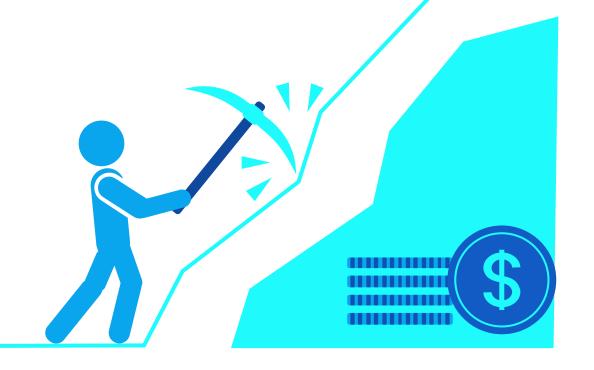
Source: A Guide to the Project Management Body of Knowledge 7th Edition, Glossary

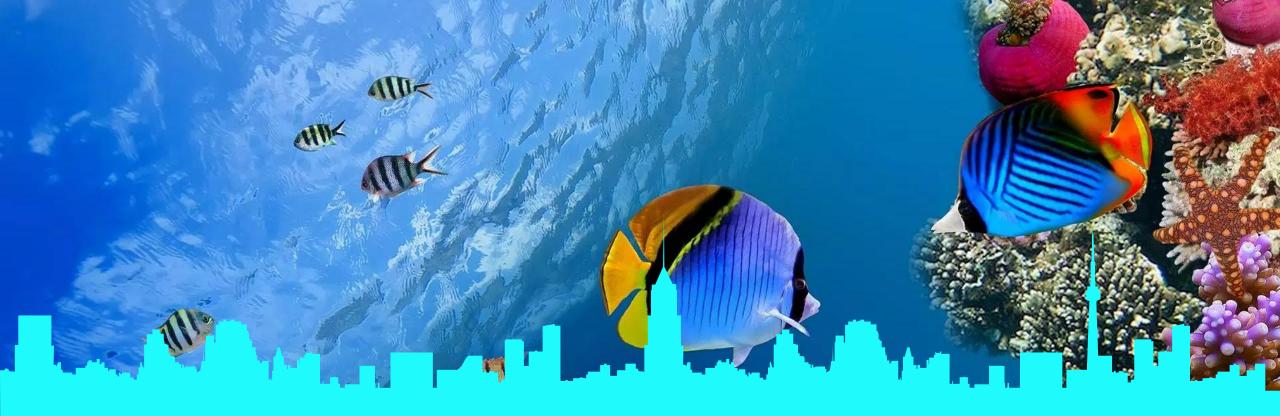


### **VDO** Solution

## The formation VDO is based on organizational needs. Key influencers:

- (01) Types of projects being delivered.
- Size of Organization, its structure and culture
- Degree of centralized/ decentralized decision making





VDO is emerging within organizations adopting decentralized structures where teams need to respond quickly to changing customer needs.

- Organizations with flatter structures,
- customer-centered initiatives,
- and more adaptive delivery approaches.

#### **VDO Environment**

### **VDO Functions**





Providing ideas and solutions



Coaching project teams



Building adaptive skills and capabilities throughout the organization;



Mentoring sponsors and product owners to be more effective in those roles.

## How VDO Work?

Great landing but Wrong airport.



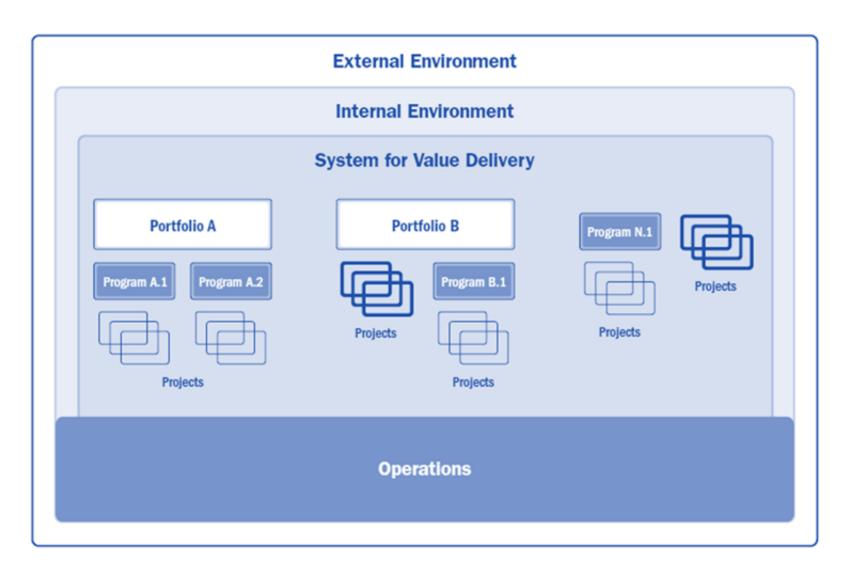
#### **Value Delivery System**

A collection of strategic business activities aimed at building, sustaining, and/or advancing an organization.

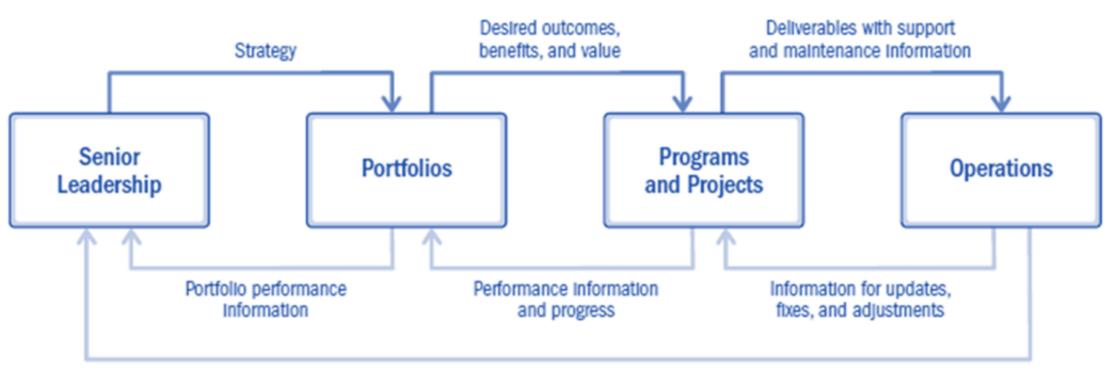


Source: A Guide to the Project Management Body of Knowledge 7th Edition, Glossary

## Value Delivery System



## Value Delivery Flow



Outcomes, Benefits, Value Performance Analysis

## Value Delivery System Pillars

#### Value governance

responsible for defining the rules, guidelines and governance model related to value management.

#### Value streams

the set of processes and activities that need to be carried out to effectively deliver value to the customer.

#### Value technology

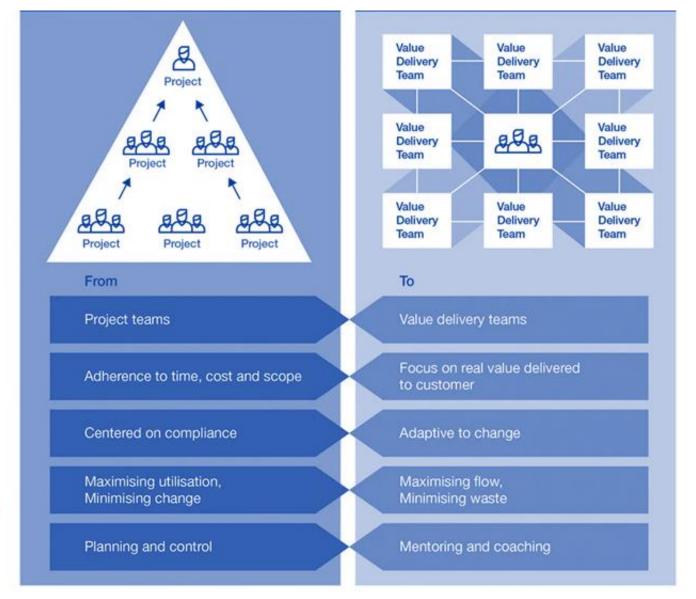
tools to collect, process, analyze, distribute and store all information related to value management (VMIS)

#### Value teams

teams focused on developing solutions, aligned with the strategy, generate value for customers.

Source: https://www.linkedin.com/pulse/what-value-management-role-office-vmo-norberto-almeida-phd-pmp/

### **VDO Framework**





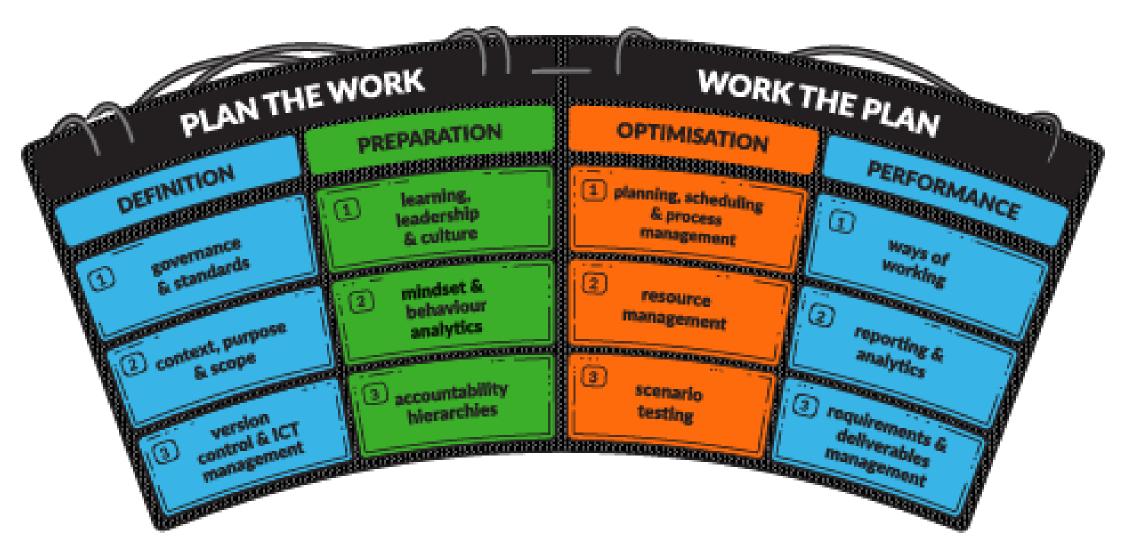
Source:

https://www.pwc.com/my/en/persp ective/people-and-organisation/

### **VDO Framework**

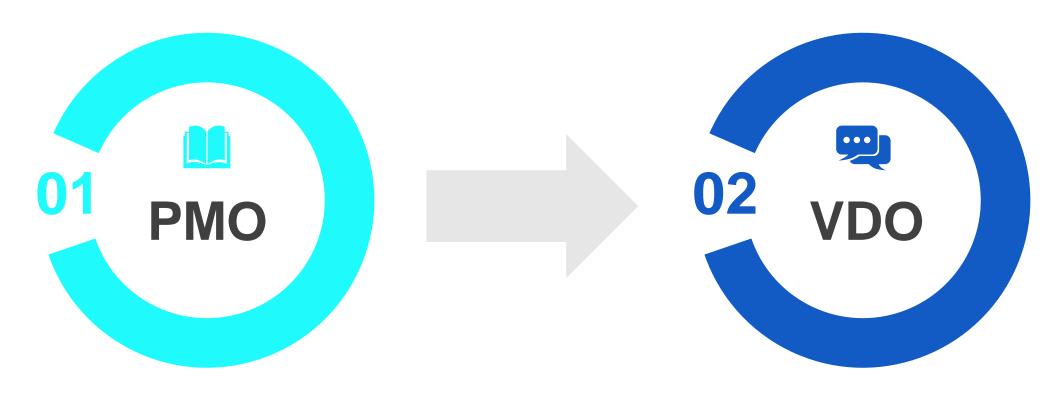


## VDO Process Groups



Source: https://ensembleconsultinggroup.com/the-value-management-office/

## From tracking Motion to tracking Value



- 1. Partner with an influential stakeholder on the business team.
- 2. Make sure you have the tool (or tools) that allow tracking of the value requested, from concept to cash, in real-time.
- 3. Adopt the agile principles and practices within your VDO.



# Value of Values

Values create heroes, enabling the heroes to feel good about themselves. Values give reason for others to admire the person who stuck to their values even though it was clearly against their personal interests.



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