



MOMRA TRANSFORMATION

PPPP The Key Driver

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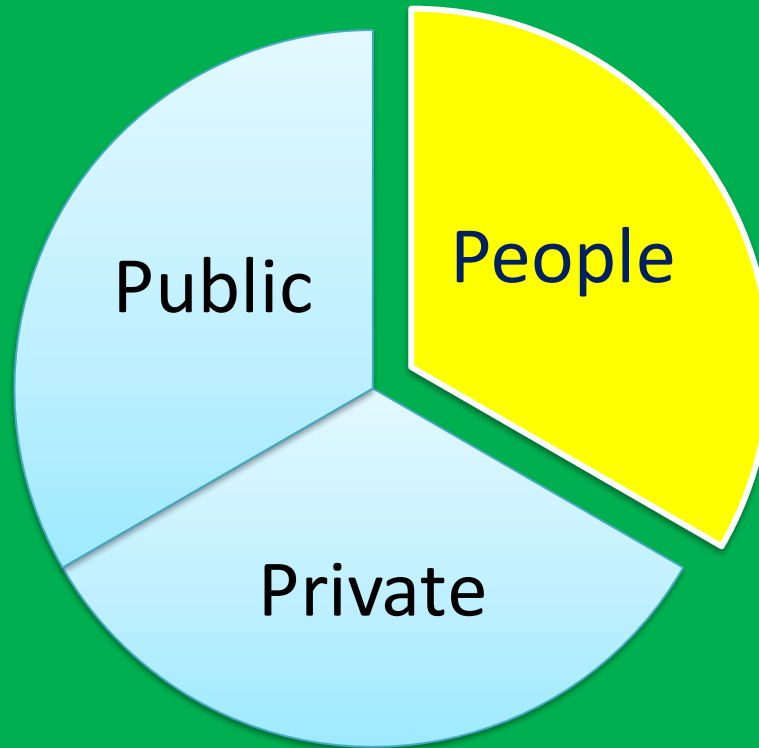
650 PPP Projects

90 Billion Dollars



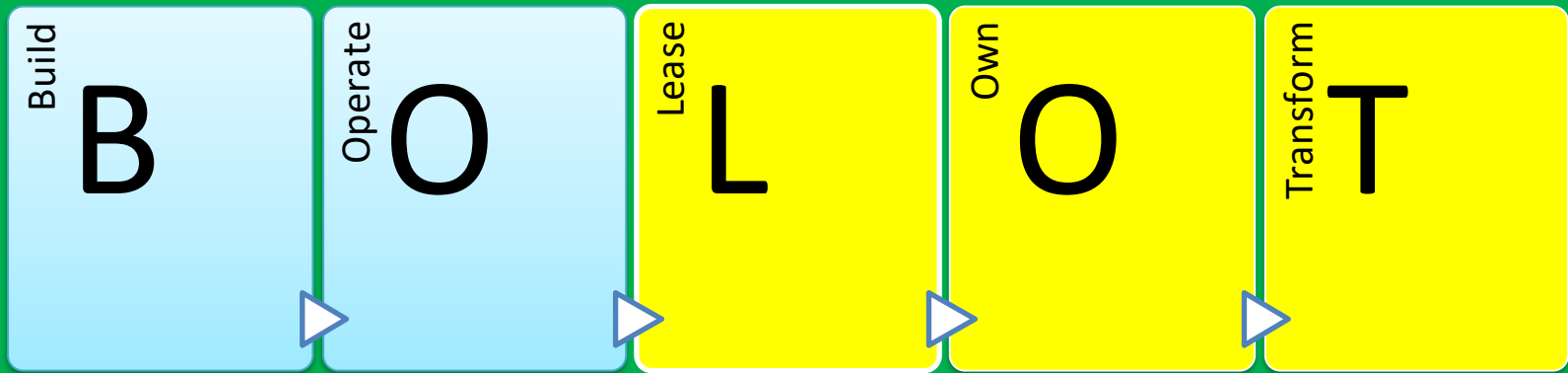
OUR VISION

You are our partners in Development



PUBLIC PRIVATE PEOPLE PARTNERSHIP

You are part of this nation who gave you a lot of facilities and privileges and waiting for your initiatives



STRATEGIC PARTNERSHIP

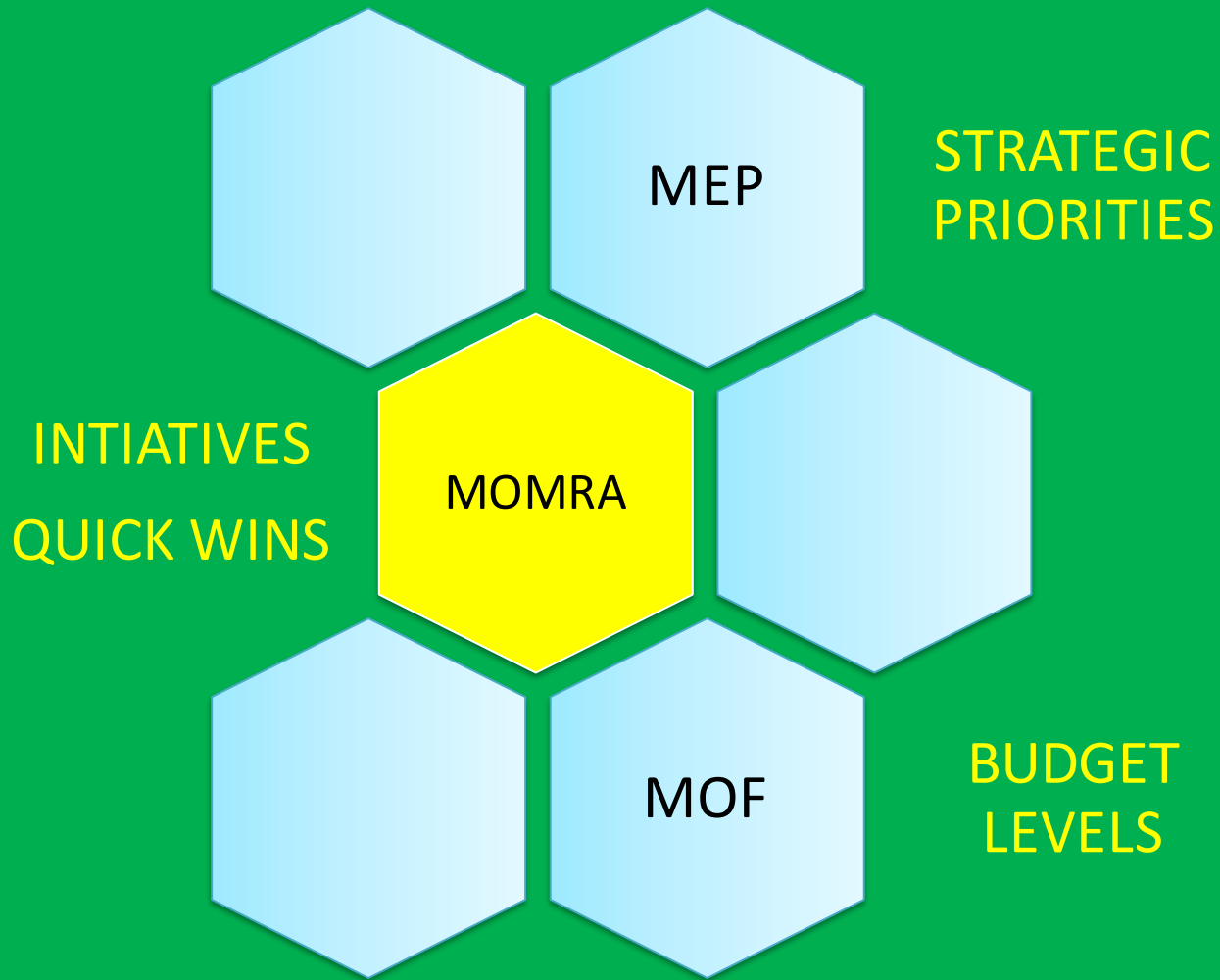
The Saudi government is working to support your contribution in development of the national economy



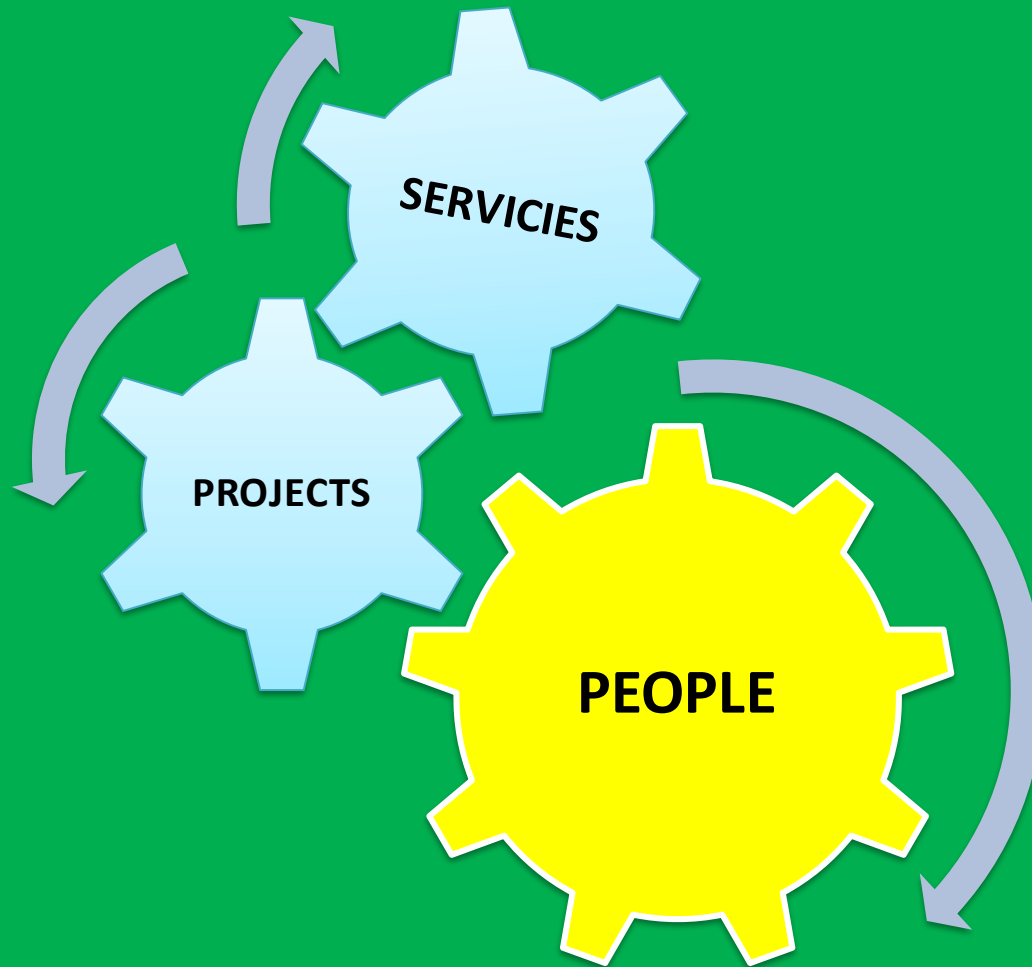
CEDA MISSION

- Identify goals related to economic and development
- Review of the economic and development strategies
- Follow up the implementation and coordination

MOMAR TRANSFORMATION



MOMRA STRATEGY



MOMRA INITIATIVES

PEOPLE

CONNECT

SHARE

SERVICES

QUALITY

VRAITY

PORTFOLIO

PROVISION

REVENUE



Satisfactions

- Quantity
- Quality



Requirements

- Variety
- Quality



Ideas

- Improvement
- Change

People First

[Link to Big Social Data](#)



Services

- Quantity
- Quality



Requirements

- Variety
- Quality



Initiatives

- Improvement
- Change

MUNICIPAL SERVICES

Know your Services value and Manage to Sustain



Portfolio

- Value
- Risk



Costs

- Save
- Risk



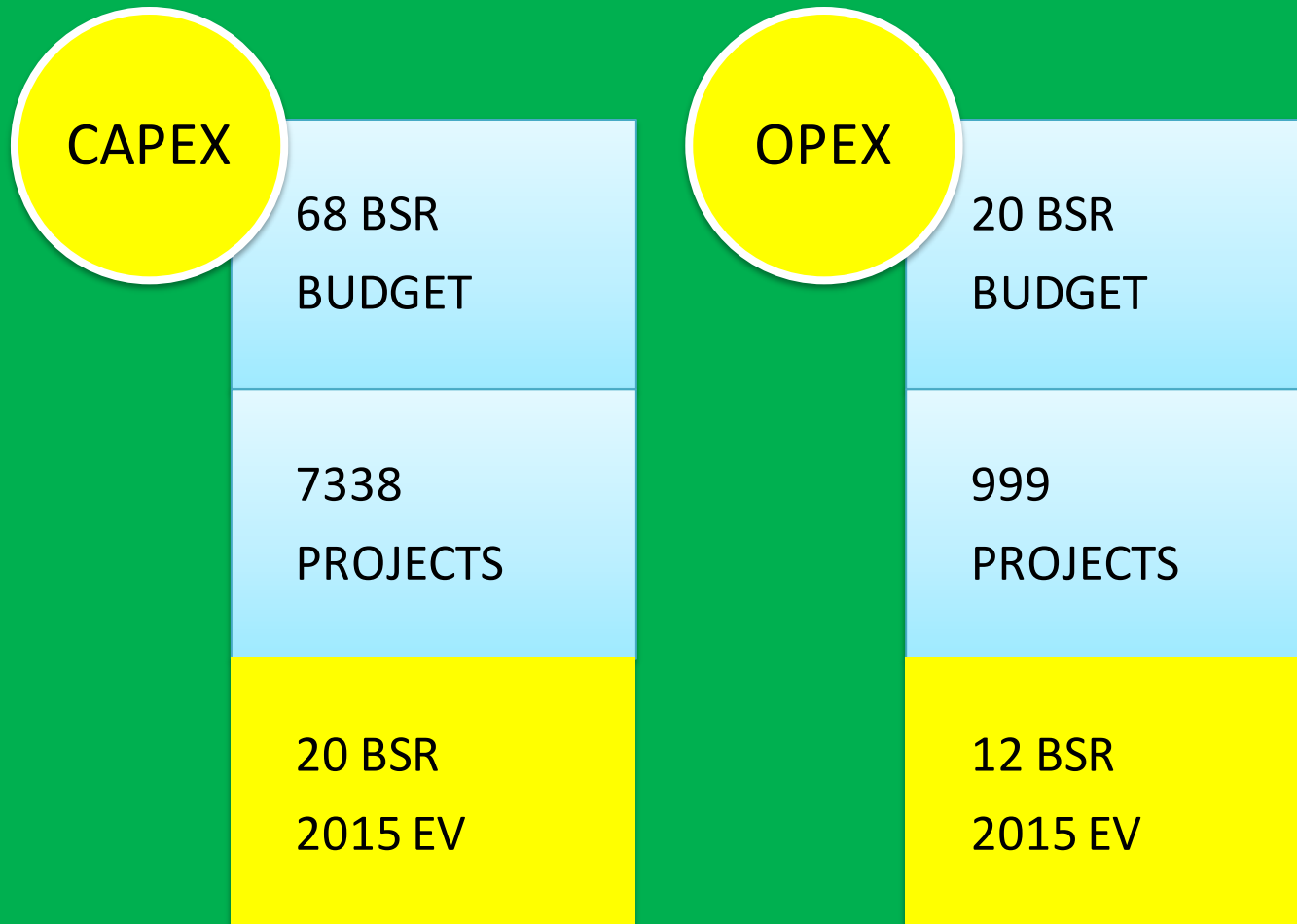
Revenues

- Grow
- Risk

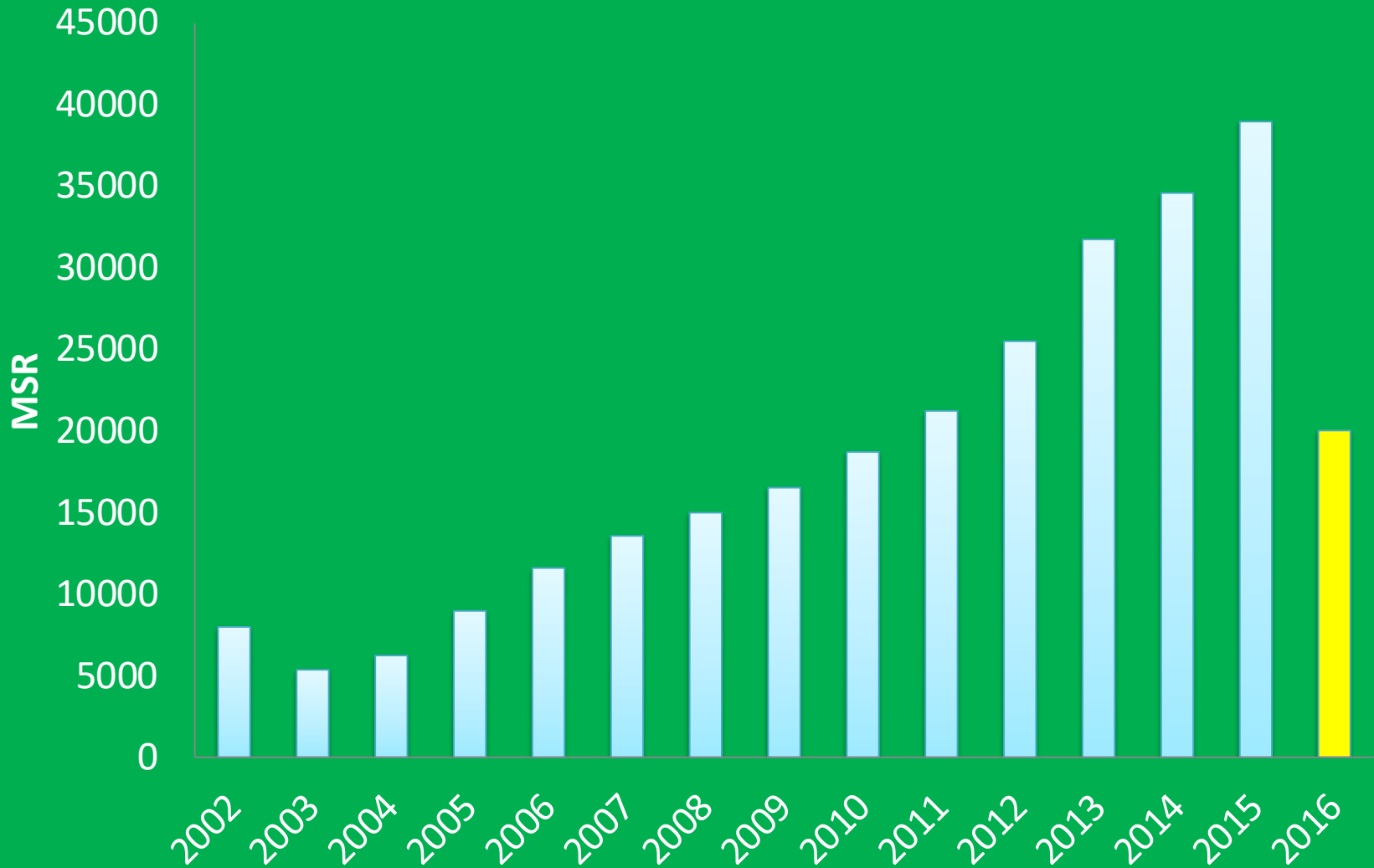
MOMRA PORTFOLIO

Optimize your Budget and Go to the PPP Track

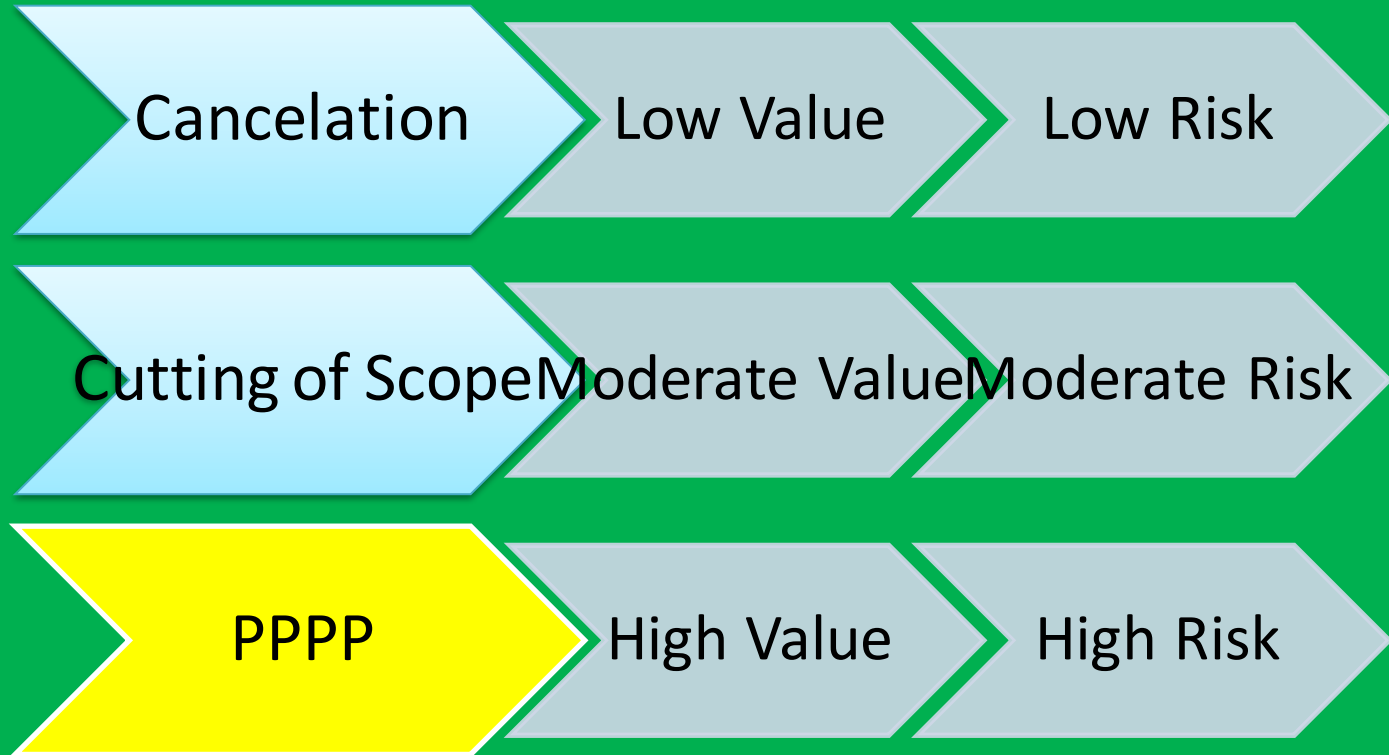
MOMRA Portfolio



MOMRA BUDGET OPTIMIZATION



MOMRA PORTFOLIO PRIORITIES



MOMRA PPPP CHALLENGES



FINANCE



COMMUNICATION



DATA



QUICK Fix



RESISTANCE



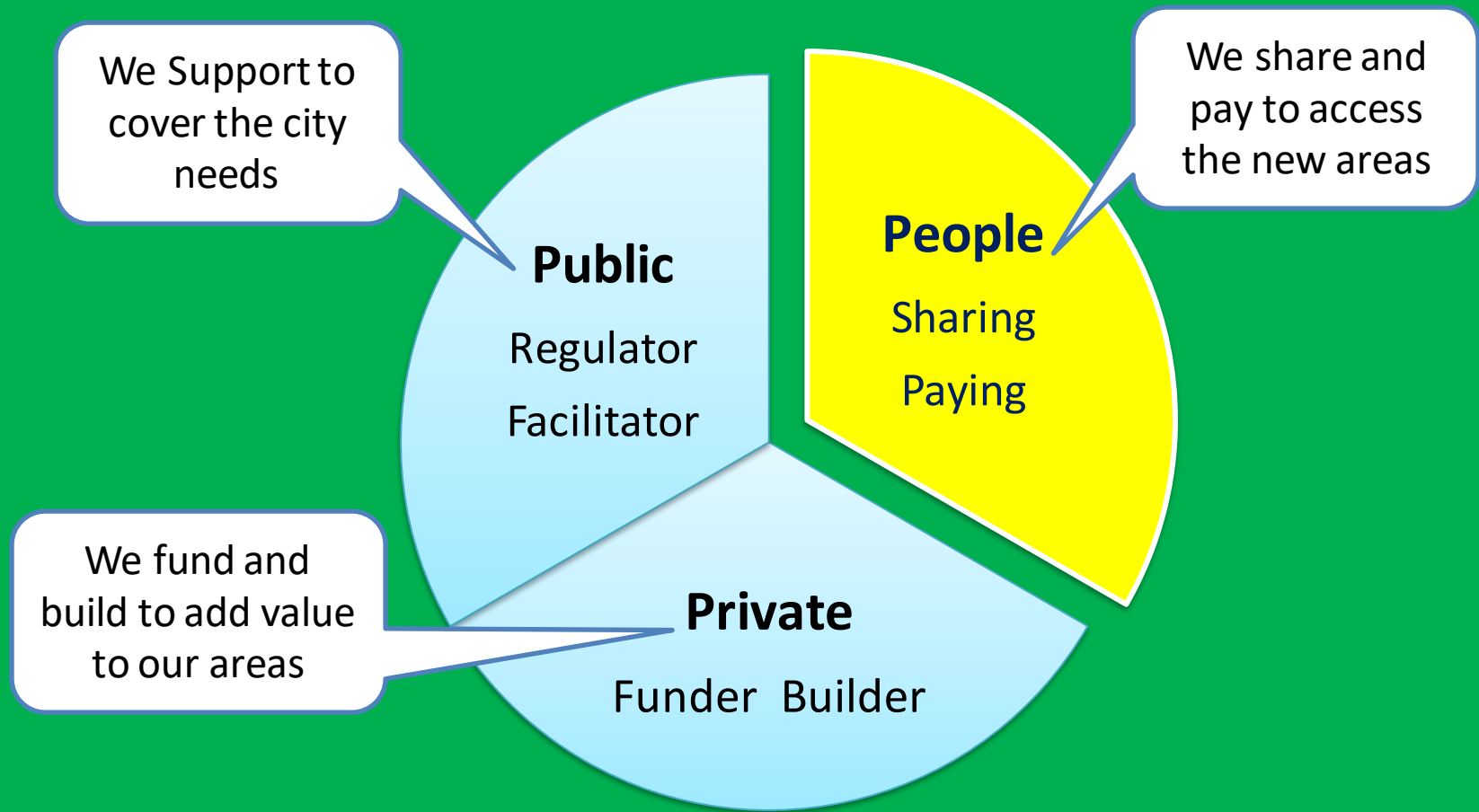
GOVERNANCE

5th Ring Road Project



5th Ring Road, SAR 10 Billion, 130 Km

5th Ring Road Project to PPPP



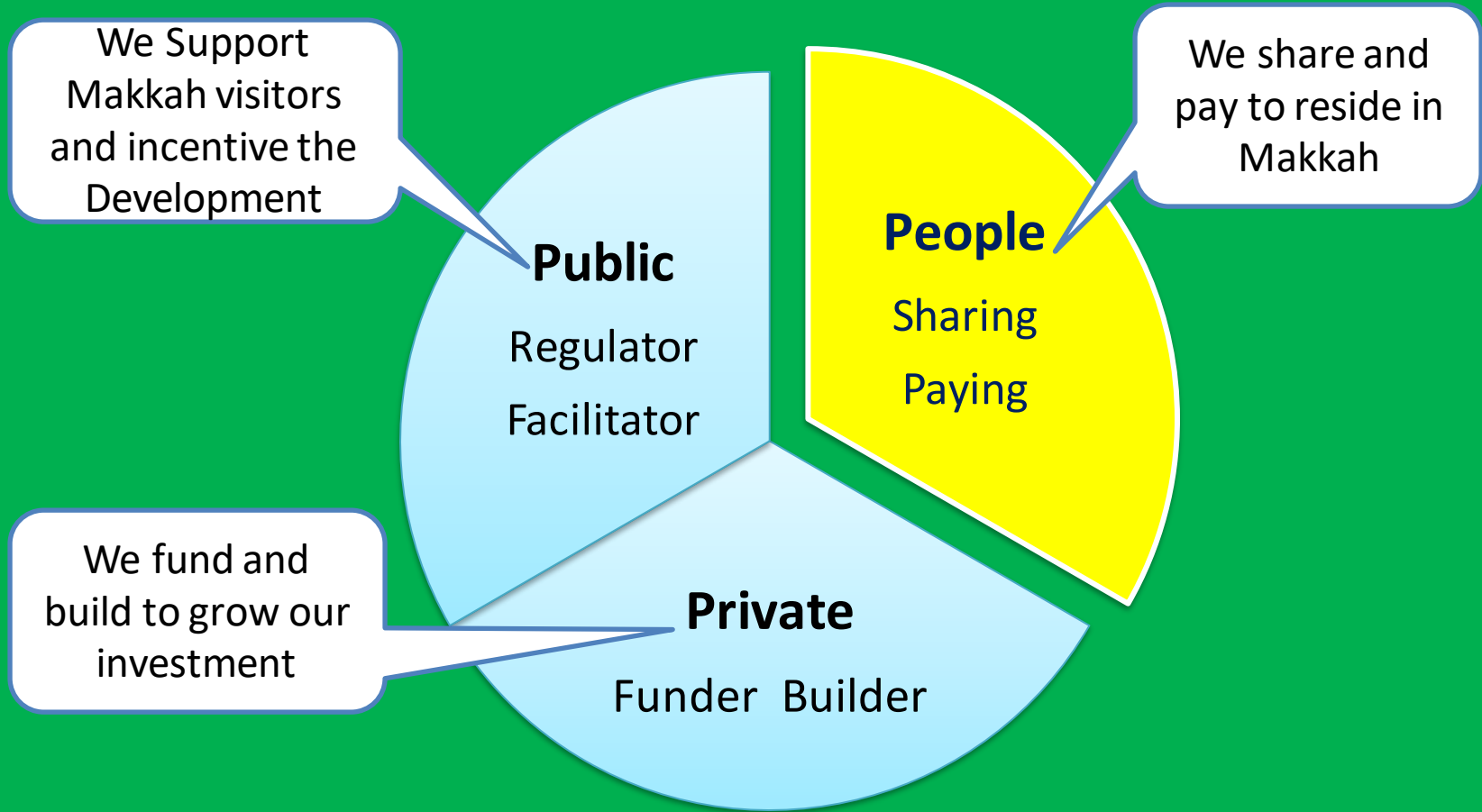
Win/Win/Win PPPP = 130 Km Road

Mountain Communities Project



624m Higher , 1.0 Mm2, 1.0 Km to Haram

Mountain Communities to PPPP



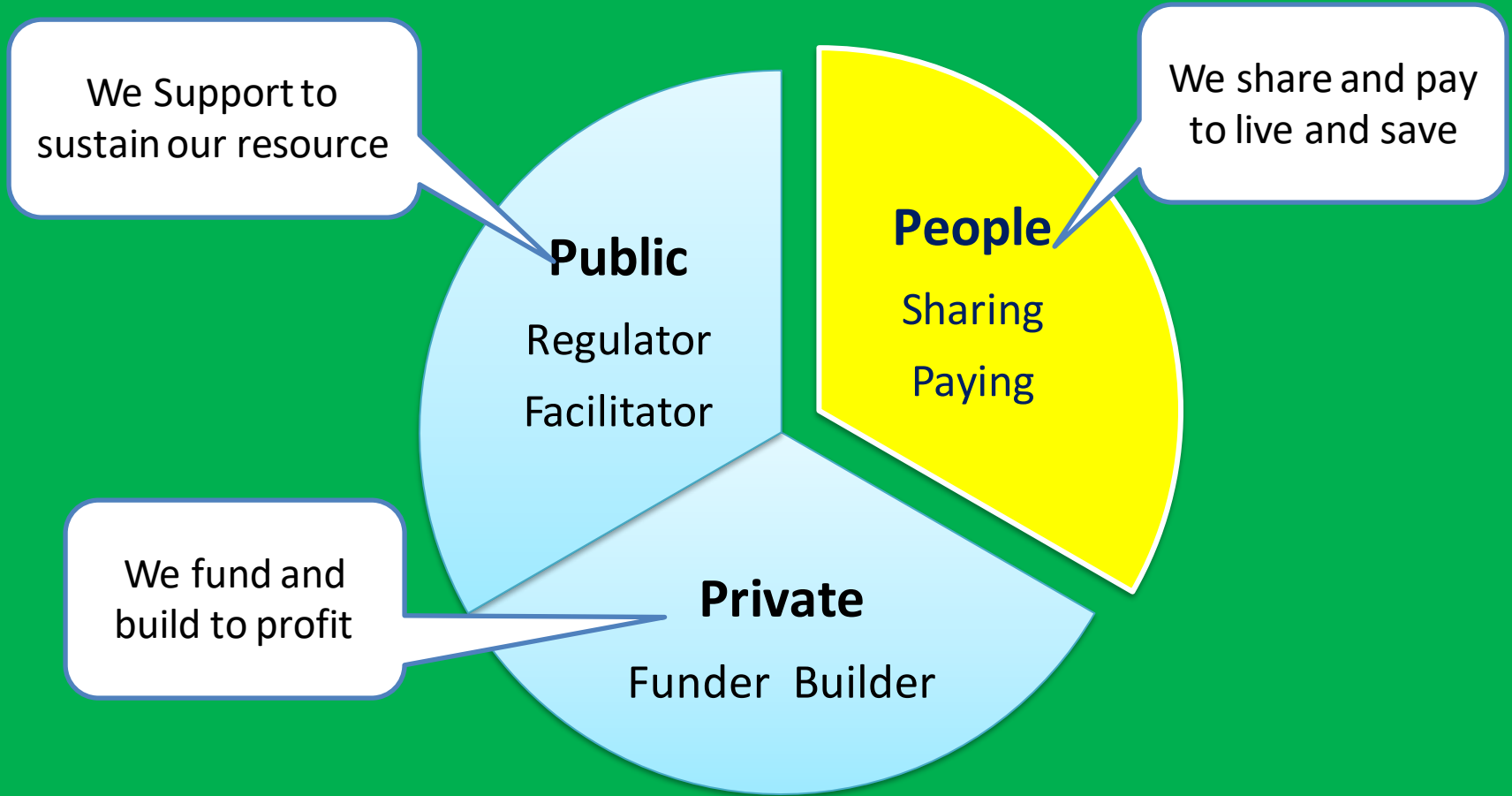
Win/Win/Win PPPP = 100,000 unit

Wadi Fatima SWR Project



Total Area 4,529 Mm², SWR 181,160 Mm³/Y

Wadi Fatima SWR Project to PPPP



Win/Win/Win PPPP = Saving 1.09B SR/Y

MOMRA PPPP SUCCESS FACTORS

Strong long-term Commitment **Win/Win**

Transparency

Trust

Careful risk analysis **High Capabilities**

Professional Management

Clearly defined responsibility **Lean**

Integration

Agile



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PPPP The key Driver of MOMRA Transformation