



The secret of change is to
focus all of your energy not
into fighting the old but on
building the new.

- *Socrates*

ERADA Makkah is Going Forward

Introducing by Dr. Akram Hassan

June 2014

ERADA Makkah is Going Forward



ERADA Makkah is Going Forward

Taking Market
Share
From Competitors

Creating New
Markets

ERADA Makkah is Going Forward

Command
and Control

Trusted
Relationships

ERADA Makkah is Going Forward

Top Down
Organization

Connected and
Networked
Organization

ERADA Makkah is Going Forward

Managers
Managing
Adults

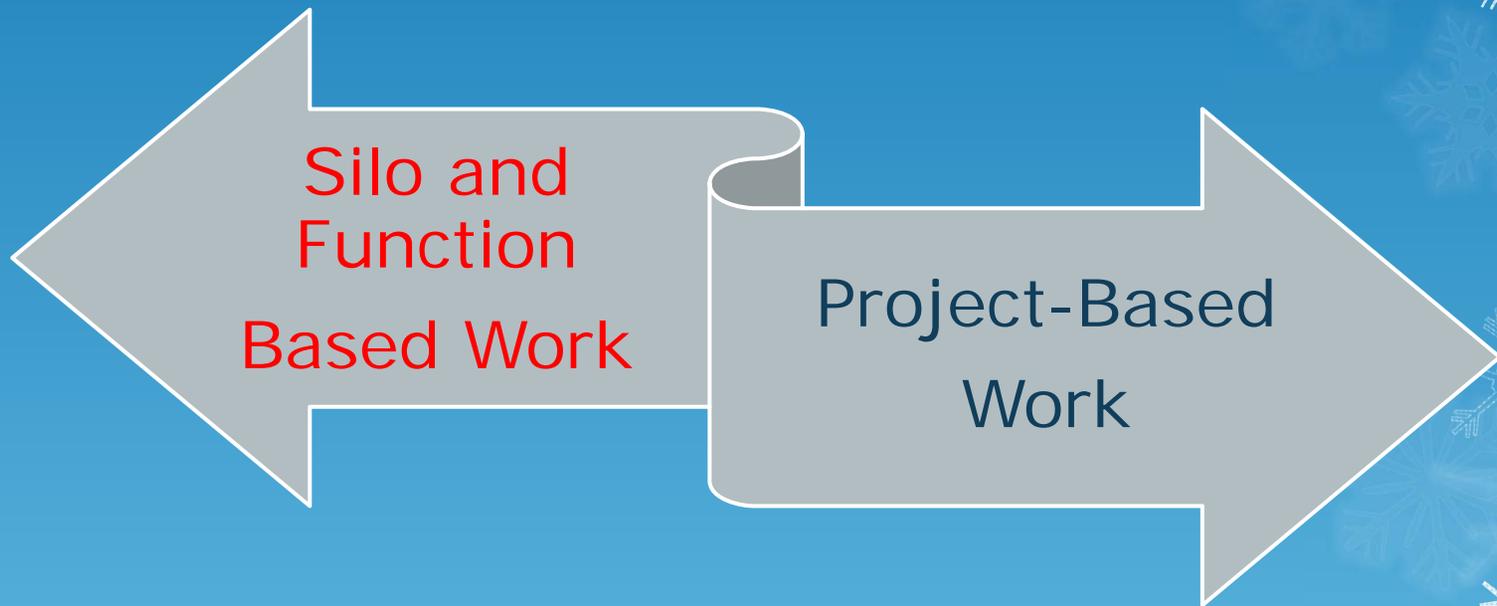
Conscious Leaders
Lead with Purpose
and Authenticity

ERADA Makkah is Going Forward

Organization
Centric

People Centric

ERADA Makkah is Going Forward

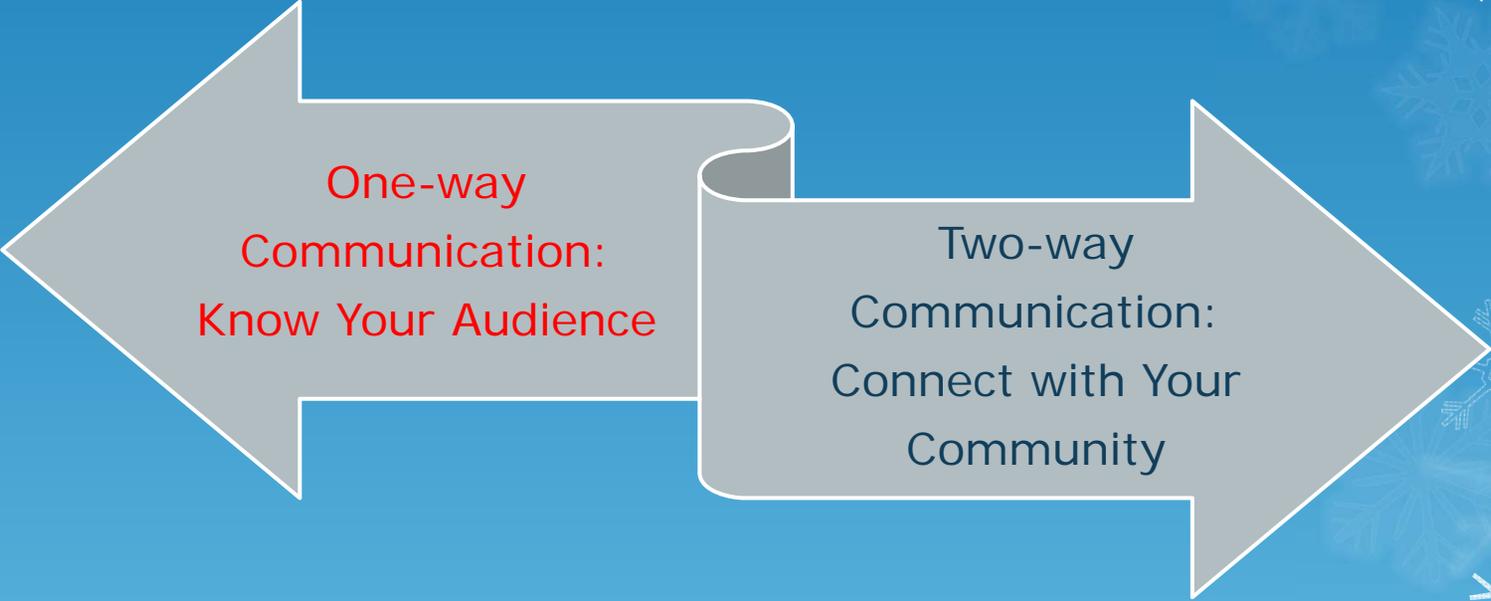


ERADA Makkah is Going Forward

Managing Headcount

Tapping into
Talent Intelligence
(Internal +
External)

ERADA Makkah is Going Forward



One-way
Communication:
Know Your Audience

Two-way
Communication:
Connect with Your
Community

ERADA Makkah is Going Forward

Change Management
Programs

Integrated
Strategy, Execution
and Agility in the
Cultural DNA

ERADA Makkah is Going Forward

Numbing Ourselves
with Busy and
Activities

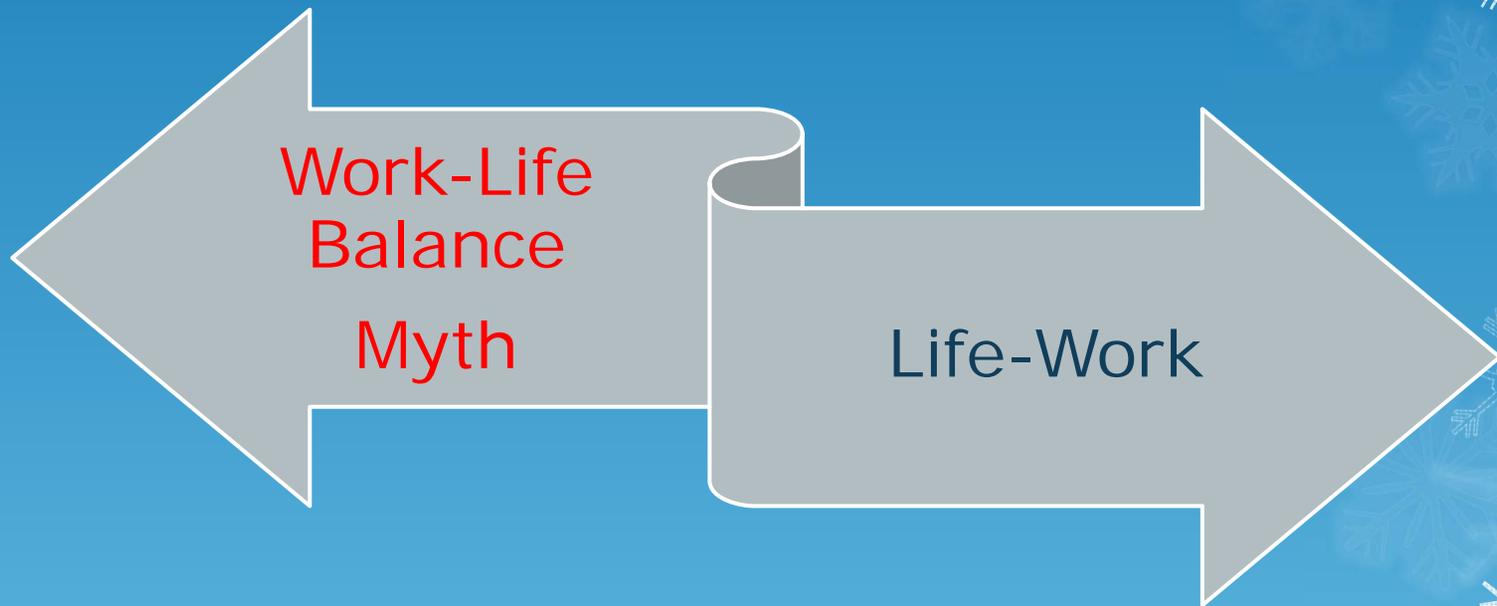
Focusing on Value
and Impact

ERADA Makkah is Going Forward

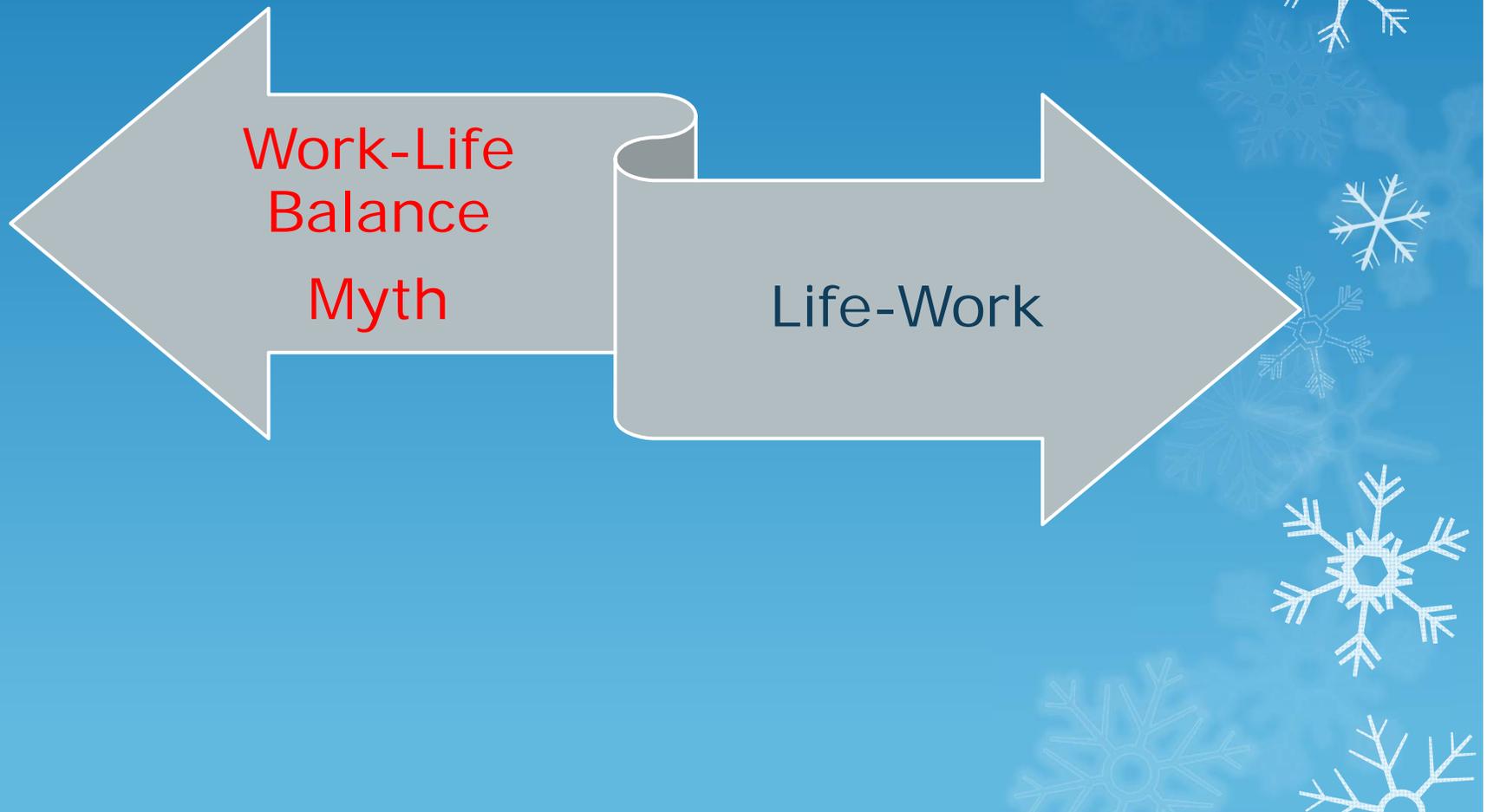
Managing the Bell
Curve and
Mainstreaming

Working in the
Edges

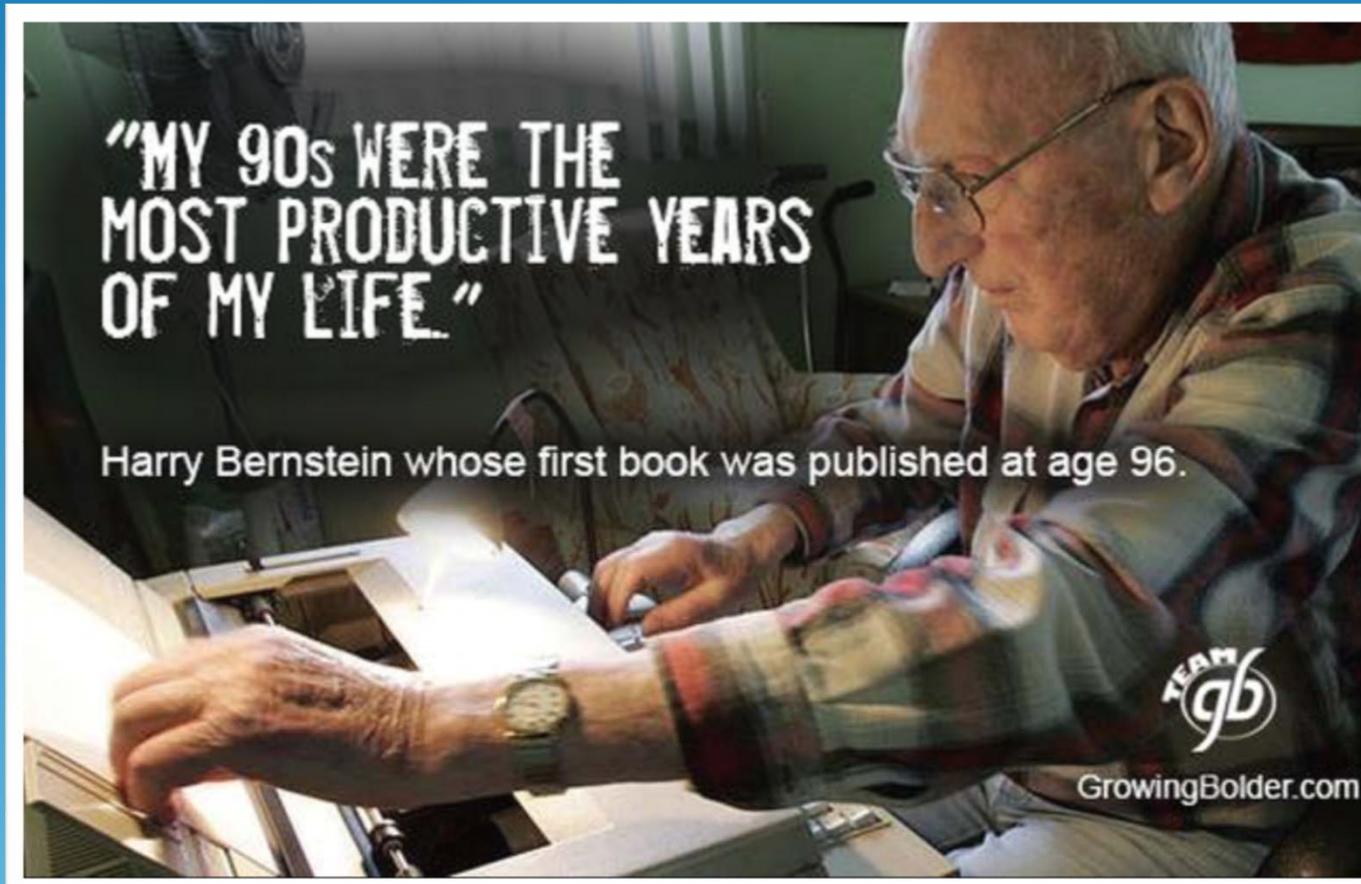
ERADA Makkah is Going Forward



ERADA Makkah is Going Forward



ERADA Makkah never Give Up



**"MY 90s WERE THE
MOST PRODUCTIVE YEARS
OF MY LIFE."**

Harry Bernstein whose first book was published at age 96.



GrowingBolder.com