



Build Agile Organization To Profit in a Turbulent Business Environment

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About Prof. HASSAN

PHD in civil engineering, MBA in E-company
OPM3, PMP, PMI-RMP, and CMC.

25 years of experience in Engineering and
Construction fields and more than 10 years
in OPM and Development services.

PMO Leader HMM Projects

\$ 3 Billion

General Manager MOI Projects

\$1 Billion

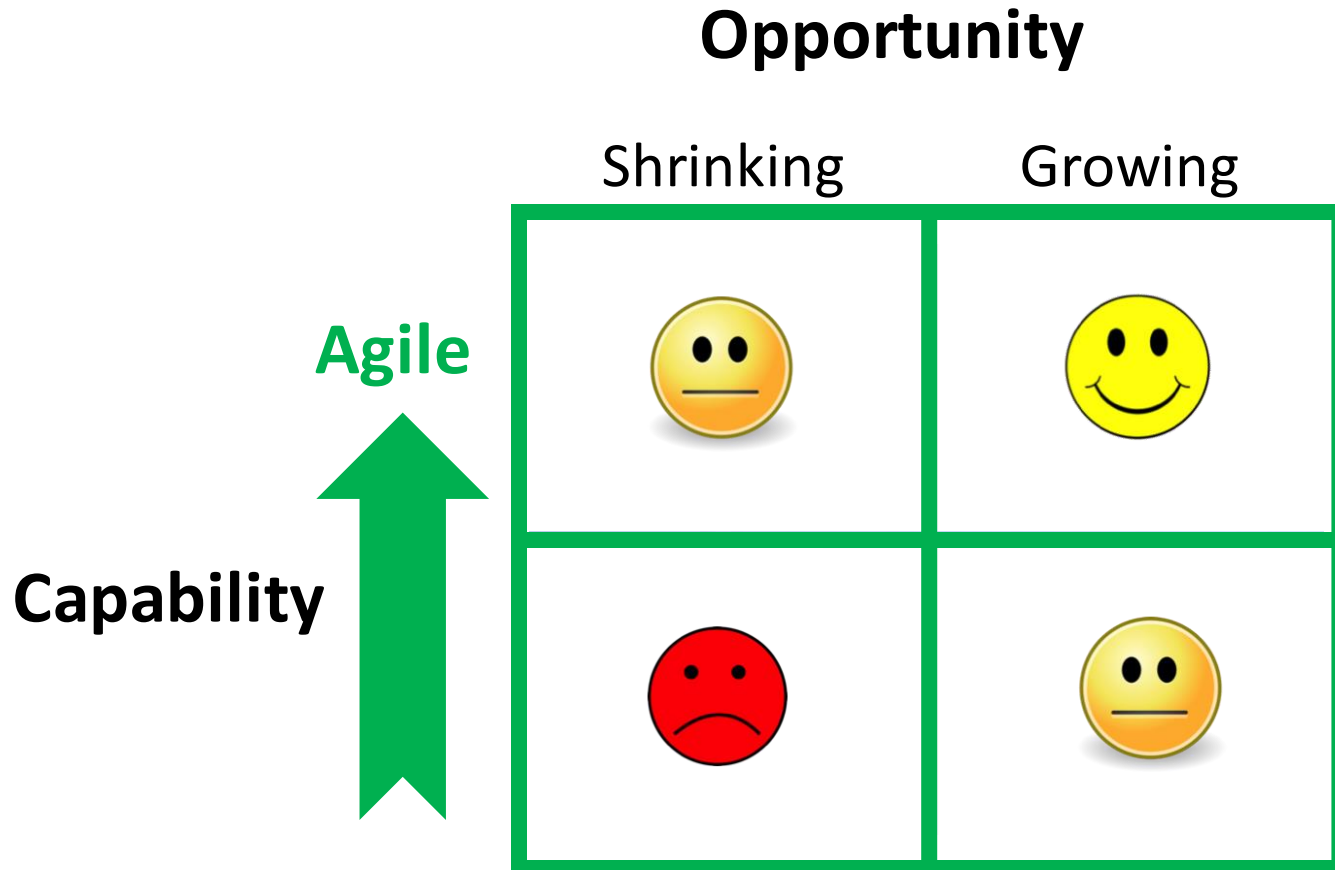
OPM Consultant Family Co.

\$ 5 Billion



Building Agile Organization

To survive and thrive in any conditions



Enhancing **Agile capabilities**

To be flexible and quick in responding to changes

Culture

Structure



People

Technology

Resilience & Lean
Flat & Projectized
Self organizing
High efficiency

Can we build **Agile** organization in our region?



Is the high **Efficiency** technology available?

Are we **Creative and Self management** people?

Yes, We Can



ERADA STORY

ERADA Story

Expanding 2015

Established
2014

Initiated
2013



ERADA **VISION**

To build smart people and smart cities.

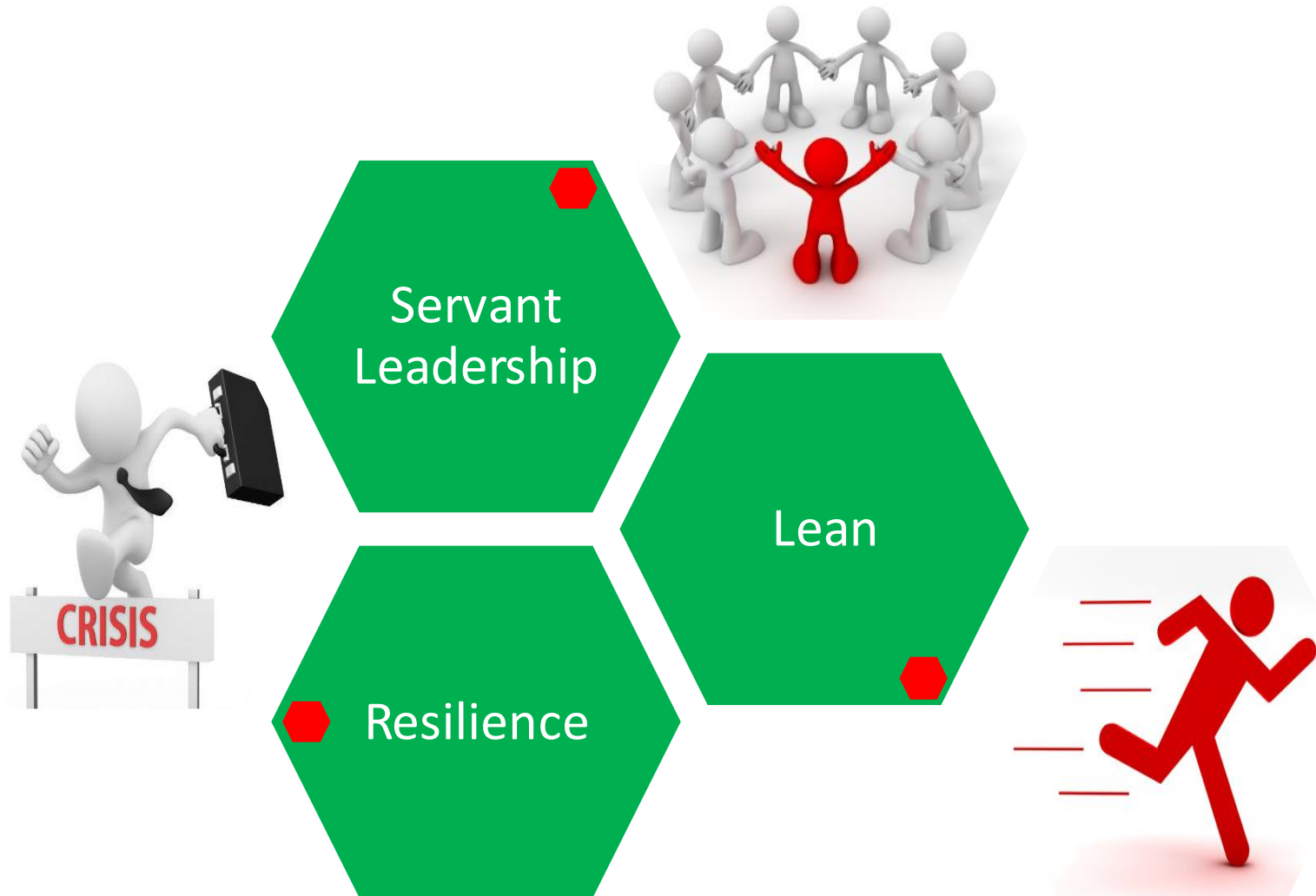


ERADA **MISSION**

To work as a team and share in profits.

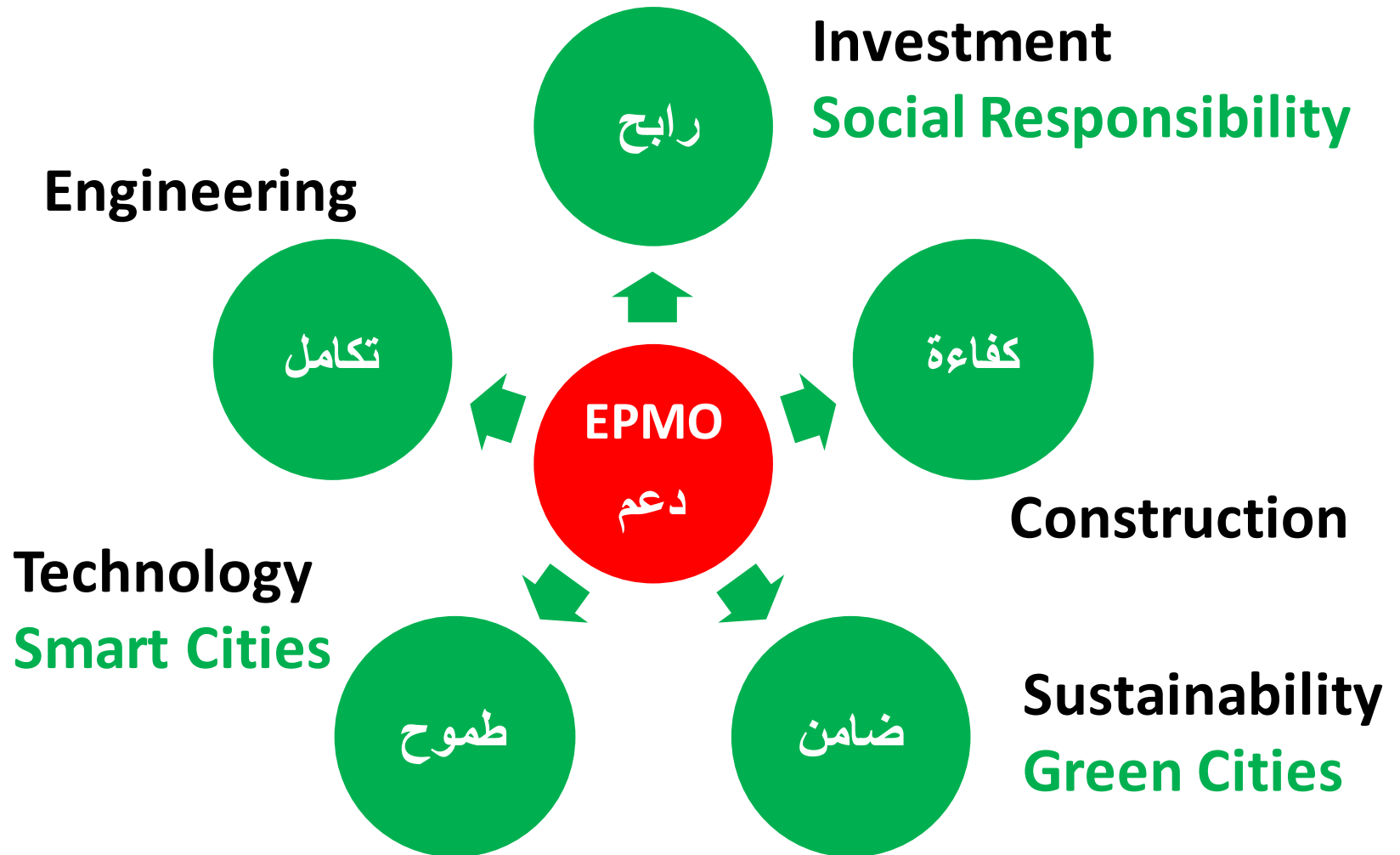
ERADA Culture

Share power and help people develop



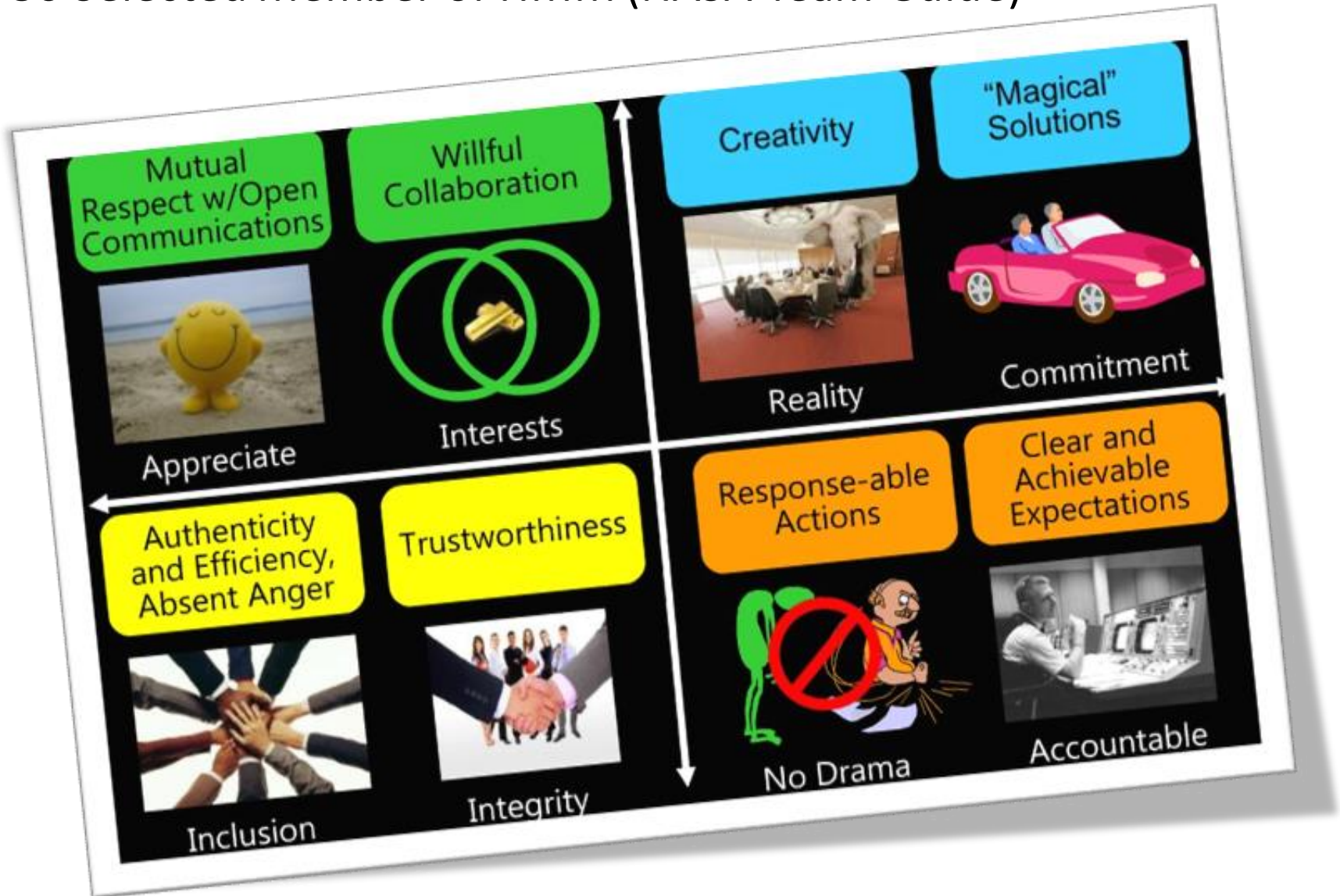
ERADA Structure

5 Projectized Groups and Enterprise PMO



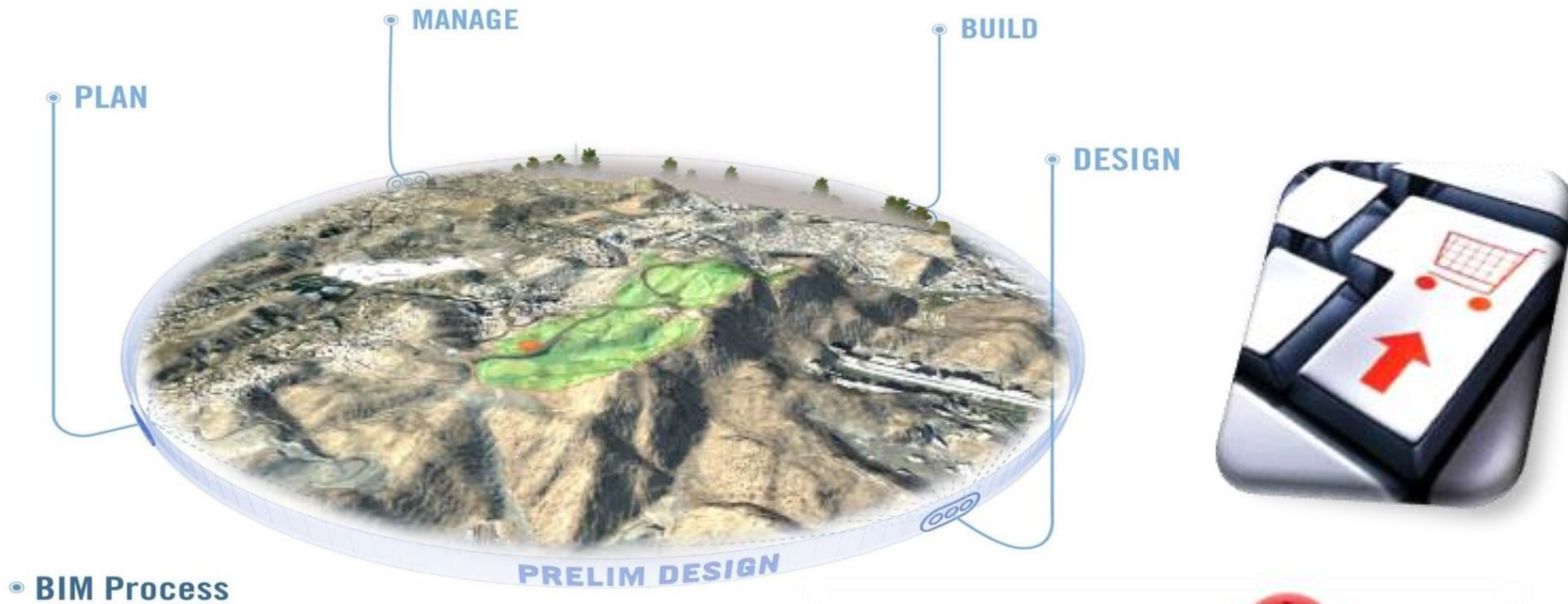
ERADA People

50 Selected Member of HMM (NASA Team Guide)



ERADA Technology

Integrated Systems, e-Procurement , SMEs



ERADA Business



34 Real Estate Developers

The fastest PPP, close and trust-based relationships



22 Concept design of unplanned areas

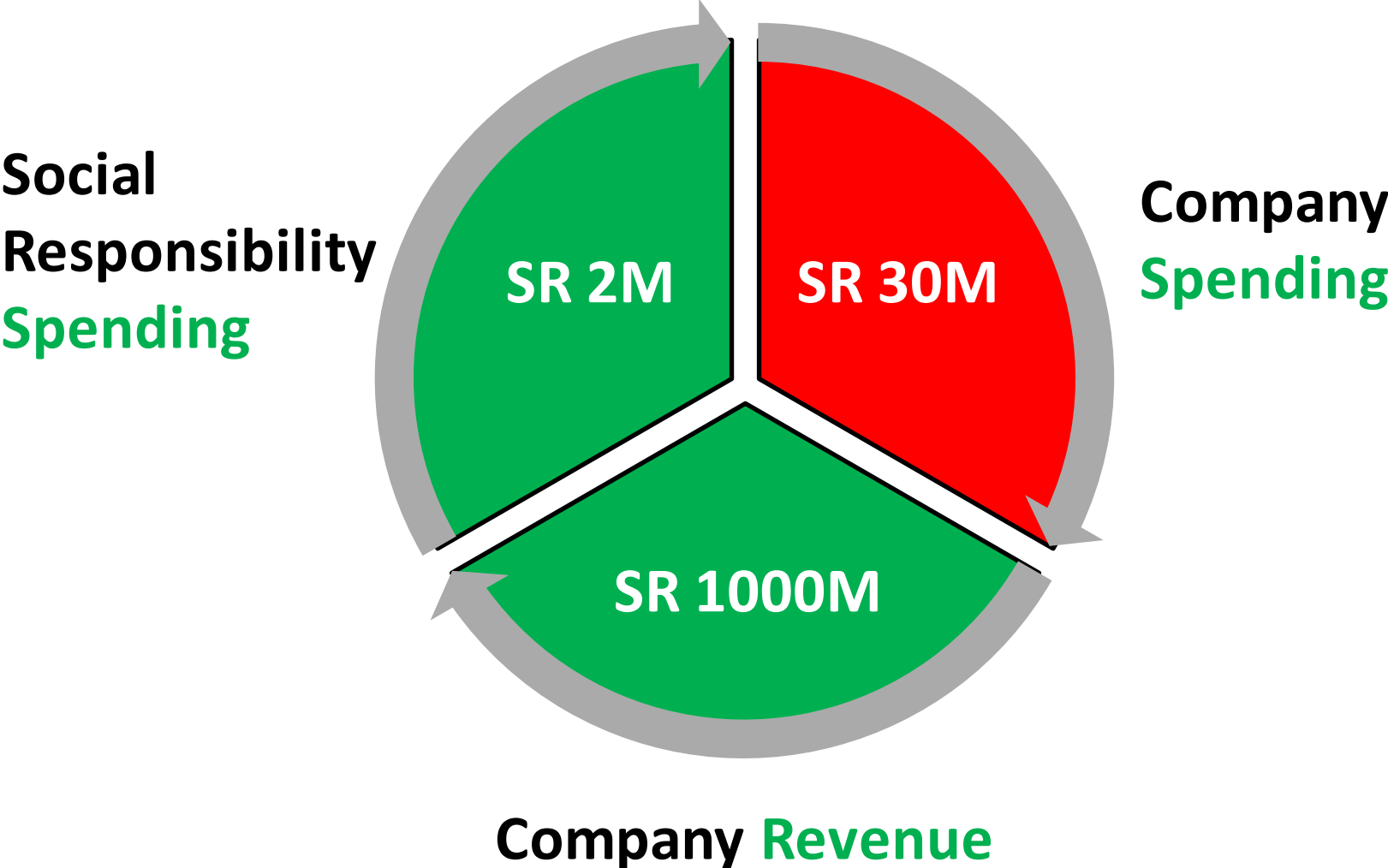
More flexibility and adaptability processes



5 Mega Projects

worth more than SR10 Billion.

ERADA Balance 2014



ERADA STORY

Yes, **We profit**



Be Agile To Profit More



Jump Out the Box

Be Agile



To Profit in a Turbulent Business Environment

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